

## **THE 2020 NIGERIA INNOVATION SUMMIT** **VIRTUAL EDITION PARTNERSHIP CATEGORIES**

### **Platinum – N3,000,000 (\$7,500)**

1. Organisation's logo and brand name will be stamped in all publications, advertisements, the event e-brochure, press releases, and on all the e-fliers.
2. Include your organization in a short documentary that will showcase innovative ideas and solutions in Nigeria's innovation ecosystem, which will be aired throughout the event, and also sponsored across all our social media handles—before, during and after the event.
3. Offer your organisation one of the main keynote sessions and then include it among those that receive more publicity.
4. Organisations's name and logo used as one of the digital backdrop throughout the event.
5. Include your organisation's logo on the event's registration page.
6. Pop-up ads or messages, and logos of your organisation to be displayed on the screens during the event sessions.
7. Include your organisation's name and logo on the email to registered delegates.
8. Prompt participants to view a short video ad designed by your organisation during breaks.
9. Offer your organisation dedicated live-stream feeds for value-based breakouts or for informal chats between sessions, where participants would have the opportunity to engage with you. (This is similar to an in-person booth interaction).
10. Exclusive interview of the MD/CEO by the press for a special feature in the news—partnering TV stations, blogs, and print media.
11. Organisation mentioned on all media promotions for the event both online and offline.
12. Inclusion in all web announcements, emails and social media postings, and blog posts.
13. Put up full-screen ads thanking your organisation during breaks, and intermissions.
14. Create a hashtag specifically for your organisation, which will go with the official event hashtag to draw attention to your organisation's involvement in the event.
15. Organisation's name and logo on the Nigeria Innovation Week, and the Nigeria Innovation Summit websites.
16. We can also negotiate and provide flexibility in the sponsorship packages

based on the organisation's, interest, demand, and request  
17. Acknowledgment and shout out during the event.

### **Gold – N2,000,000 (\$5,000)**

1. Include your organization in a short documentary that will showcase innovative ideas and solutions in Nigeria's innovation ecosystem, which will be aired throughout the event, and also sponsored across all our social media handles.
2. A full-page advertisement for your organisation in the event e-brochure.
3. Organisations's name and logo used as one of the digital backdrop throughout the event.
4. Offer your organisation one of the main keynote sessions and then include it among those that receive more publicity.
5. Pop-up ads or messages, and logos of your organisation on different the screens during the event sessions.
6. Include your organisation's name and logo on the email to registered delegates.
7. Interview of the MD/CEO by the press to be specially featured in the news.
8. Organisation's logo on all the event promotional materials & press releases.
9. Organisation's promotional video or ad played during the sessions.
10. Organisation's logo, and link to the company website displayed on the event website.
11. Organisation mentioned on all media promotions for the event both online and offline/inclusion in all social media and blog posts.
12. Banner ads on the event website home page with a link to your website.
13. We can also negotiate and provide flexibility in the sponsorship packages based on the organisation's, interest, demand, and request.
14. Acknowledgment and shout out during the event.

### **Silver – N1,000,000 (\$2,500)**

1. A full-page advertisement for your organisation in the event's e-brochure.
2. Organisations's name and logo as a digital backdrop throughout the event.
3. Pop-up ads or messages, and logos of your organisation on different screens during the event sessions.
4. Offer your organisation one of the main keynote sessions and then include it among those that receive more publicity.
5. Organisation's logo on all the event's promotional materials.
6. Organisation's promotional video or ad played during the sessions.
7. Organisation logo, and link to the company website displayed on the event website.
8. Organisation mentioned on all media promotions for the event both online and offline/inclusion in all social media postings.
9. Acknowledgment in all press releases.

10. Banner ads on the event website home page with a link to your website.
11. We can also negotiate and provide flexibility in the sponsorship packages based on the organisation's, interest, demand, and request
12. Acknowledgement and shout out during the event.

### **Bronze – N500,000 (\$1,250)**

1. Full-page advertisement for your business in the event's e-brochure.
2. Organisations's name and logo as a digital backdrop throughout the event
3. MD/CEO to deliver a Keynote Speech in relevant session
4. Organisation's logo on all the event promotional materials.
5. Organisation's promotional video or ad played during the sessions.
6. Organisation's logo, and link to the company's website displayed on the event website.
7. Organisation mentioned on all media promotions for the event both online and offline/inclusion in all social media postings.
8. Acknowledgment in all press releases.
9. Acknowledgement and shout out during the event.

### **Brochure Advert – N250,000 (\$625)**

1. Full-page advertising space in the event's e-brochure
2. Organisations's logo on website and promotional materials

### **Exhibition Slot – Negotiable**

**Account Details:** All payment should be made in favour of -  
InnovationHub Africa & Resources Limited

**Bank:** GT Bank

**Account number:** 0513627036

**Contact Details:**

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